



City Coventry Swimming Club Sponsorship Pack

Who are Coventry Swimming Club:

- The City of Coventry Swimming Club was formed in 1973 by an amalgamation of three of the cities swimming clubs in operation at that time.
- Since this amalgamation Coventry Swimming Club has produced 12 Olympians; of which 4 of these were Double Olympians and one in Suki Brownsdon who went to four. Also in our history two people have attended the Paralympics and in 2012 Lucy Hall was part of the London 2012 Triathlon Olympic Team. We have also had Commonwealth Champions, World, European and National representation, as well as producing many age group swimmers to National titles, British Junior records and Junior International representation.
- At present the club is being driven forward by two former Olympians who have represented Great Britain 5 times at 3 Olympics between them (Barcelona – 1992, Atlanta – 1996 and Sydney – 2000), plus numerous Commonwealth games, World and European Championships.
- Coventry has an active water polo section for players aged 8 years upwards within the Mini Polo to start with and then going into the Youth ranks and then up to the Senior Men & Women Teams. All sections compete at Midland League level & have teams in various championships & competitions throughout the year. The women's section also competes in the British Water Polo League. We currently have seven girls & two boys training with the England Talent Squads.
- The club currently has in excess of 700 people involved, of which 350 members are training in local pools every night and many mornings 52 weeks of the year. At the higher end members are competing at events all over the country as well as internationally.
- The Swimming Club caters for many areas of swimming including Learn to Swim, Water Polo, Masters, Open Water, Tri-athlete Swimming, Disability Swimming all the way through to placing athletes on the Olympic team.
- For the past nine seasons Coventry Swimming Club has made the National Arena Final 5 times – the FA Cup Final in the swimming world.
- This club is excelling at all levels, having won 10 national medals over the past two seasons and recently having 11 athletes compete at the Olympic Trials in London.
- The club works alongside schools, local learn to swim programs and surrounding clubs all with the sole aim of helping athletes reach their full potential, whether that means County representation or Olympic champion, Coventry Swimming Club is at hand to guide swimmers on a journey they will never forget.



Sponsorship Packages

Option 1 - £120.00 per year or £300.00 for 3 years

A link to your business via our sponsorship page plus a rolling banner with direct link to your website which will be displayed on every page.

Option 2 - £500.00

- Includes option 1 plus:
- A page in all 5 of our annual competition programmes and one competition named after your business/company.

Option 3 - £1,000.00

- Includes option 2 plus:
- Our National Championships team kit (or another competition team kit) with your business logo across the chest of polo shirts and on the side of hats.

Option 4 - £5,000.00

- Includes Option 3 plus:
- A named trophy at our very popular November or May Open Meet Competition.
- All volunteers and coaches have your company logo emblazoned across the chest of our club polo shirt.

Option 5 - £10,000.00

- Includes Option 4 plus:
- All county, regional and national championships team kit with your business logo across the chest of polo shirts and on the side of hats.
- Your business logo visible across all our annual Devon Tour Team kit.

These are just some examples of packages and we can tailor design any package to suit your needs





Our Vision for the future

In 2010 we had 300 members in the Training Squads which had grown to 350 by 2011. We have grown this by a further 20 this year and hope to be pushing towards 400 by the end 2013. Our Learn to Swim schemes are growing at a fast pace also, especially after the Olympics and Paralympics, and we have grown this from 65 swimmers at the beginning of 2012 to currently having 106 swimmers enrolled on our Saturday morning lessons, we aim to hit 150 in the next twelve months. We also run our Club Night learn to swim on a Friday night and this currently has 120 swimmers in it with the aim to be to grow this to 150 over the next twelve months. We also have a growing number of Masters Swimmers, polo players & also an increasing number of willing volunteers who help to run a club the size of 700 members. We aim to grow this to 1000 members by 2016.



By 2016 we aim to have 190 Athletes competing in County Championships, 110 Athletes competing in Regional Championships and 75 Athletes competing in National Championships.

In 2011 we worked with two University students/tutors on projects, in 2012 we aim to work with three University students/tutors on projects, in 2013 we aim to work with four University students/tutors on projects with quarterly reports to be produced on projects and distributed to relevant partners. We also have close ties to both Coventry University & the University of Warwick Swim Teams and have students from both training with ourselves.



As can be seen, the vision we have here at City of Coventry Swimming Club is extremely ambitious, but with everybody on board this is all achievable. Exposure for your business/company will be widespread and will involve all members and associates of the club as well as schools, club competitions, county competitions, regional competitions, national competitions as well as expanding into the ever flourishing University situated in the heart of Coventry.



Some of our Swimmers

Swimming – Georgia Ementon, 10 years old

I joined City of Coventry swimming club in 2008, my teacher at the time recommended to my parents that I needed squad training. This was very scary at first, but after my trial I settled in well and have worked my way through the squads. I train hard and have high expectations of myself, as does my coach. I really enjoy what I do (even when it's really hard). I qualified for the County Championships when I was 9 and now I have qualified for The British Gas Midland age group championships. The club is supportive and challenging (as is my coach who I have a lot of respect for). My goal for the next two seasons is to qualify for the National Championship's.



Elite swimming– Rikki Morris, 22 years old

I started swimming when I was 5 years old. I joined Coventry Swimming Club in 2006 because of their expertise, facilities and I was looking to progress into senior swimming. I currently do 9 sessions in the pool (18 hours) and 5 sessions in the gym, as well as my day job. During my time at Coventry I have won a gold, silver and bronze at British Championships, competed for England at the Commonwealth youth games in 2008, gaining 5th and 7th positions and more recently competed at the British Olympic Trials in March 2012.

Water polo – Micah Powell, 11 years old

I have been swimming at Coventry swimming club for eighteen months. I decided that I would like to join Coventry Swimming Club after I saw how much my sister enjoyed swimming here and also how much her technique and stamina had improved. I am also a member of the mini water polo team. I joined the team when I was just 10 years old after accepting an invite from one of my friends. I have now been training with them for over a year.

As well as being a part of the mini water polo team I have recently started training with the Youth team on a Sunday evening. Since I started swimming at Coventry Swimming Club my technique and speed has improved greatly, this is not only due to my willingness to learn and improve, but also due to my teachers, not only their attention to detail, but also due to their encouragement and more importantly the recognition of when I have trained hard and reached my goal.

I thoroughly enjoy water polo. My trainers not only teach me the game of water polo, they also actively encourage individual development as well as teaching the essence and values of participating in team sports.



Water polo – Georgia Linney, 16 years old

I joined City of Coventry swimming club when I was four, learning to swim through their Learn to Swim programme on Friday nights at Coventry Sports & Leisure Centre. After progressing through the groups I joined the competitive squads, training regularly during the week and competing in various swimming galas and decided to take up water polo. My two older sisters, Catherine and Sophie, were also members and my Mum had been too when she was a teenager! In August 2009 I went to the National Academy training camp at Millfield School and was invited to join the National Academy Squad later in the year. I am currently training with the England talent national squad which in the next few years will give me the opportunity to be selected for the GB team competing in the European Junior Championships. For the last two years I have been fortunate to have received CAP funding, a bursary scheme co-ordinated by CSW Sport, to assist my development by covering some of the costs of the training camps and travel.